



THE BEASLEY TIMES

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TOP 5 FEATURES MILLENNIALS LOOK FOR IN A HOME

For generations, homeownership has been part of the American dream. For most Americans, it is the largest, most significant investment they will make, and because homeownership is the best way to grow their wealth, the most important investment as well.

As the youngest generation of new homeowners, millennials are entering the housing market and are eager to get a home to fit their unique lifestyles. Just as every generation has its own music, its distinct style and look, the new generation of homeowners has different expectations than buyers did a few decades ago. To shed some light on these evolving home trends, here are five of the most popular features millennials look for in a home.

1. It needs to be energy efficient. More than other generations, millennials are particularly concerned with their impact on the environment. As such, they want to be sure the home they buy will have a minimal carbon footprint. Some energy-efficient features that are a priority for homebuyers are UV-protected windows, programmable thermostats, efficient appliances and upgraded insulation.

2. It needs to be customized to their tastes. It is not enough to find a home that is merely "livable"; millennials want a house that is an outward and inward expression of who they are.

Translation: The one-size-fits-all model is no longer sufficient.

This is one reason manufactured and modular homes have become

so popular. They offer diverse floor plans with a number of customizable options to suit individuals' needs and unique styles. There are even models with built-in home features for pets!

3. Rethinking space usage. The era of buying a house as big as you can afford is on the way out. Many millennials are forgoing the extra bedrooms and enormous living rooms. These homebuyers prefer smarter ways to utilize space for their family's needs, while keeping a cozy and intimate atmosphere.

4. Open floor plan. In a world where everyone seems to be plugged into their phones and staring at their individual screens, the open floor plan has emerged as a way for families and guests to come together and share the same space. Basically, the fewer walls between the kitchen, dining room and living room, the better. This floor plan also aids homeowners with their entertaining needs and provides more natural light, which is very big for this young generation.

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Winter Care For Houseplants

As the weather varies each winter, there is a chill in the air and that usually means the heater is running inside. This is a good time to give your house plants some additional attention. Here is a general list of helpful houseplant care tips:

- Keep houseplants out of drafts and in the brightest spot possible.
- Increase humidity around tropical plants.
- Reduce fertilization, but continue watering (may water less often, but the same amount). Make sure your water is room temperature.
- Address any insect and disease problems.
- Keep plants clean by gently wiping or rinsing.

Also, you can:

- Give extra protection on chilly nights by closing drapes and making sure plants do not touch cold glass.
- Give your holiday cactus a rest this month, by watering sparingly but keeping it in indirect light.
- Repot any indoor plants that are pot-bound.
- Cover or wrap new houseplants when transporting to keep them from cold air on the trip home. ♦

DOUBLE TOMATO BRUSCHETTA

Ingredients:

6 plum tomatoes, chopped
1/2 cup sun-dried tomatoes, packed in oil
3 cloves minced garlic
1/4 cup olive oil
2 tablespoons balsamic vinegar
1/4 cup fresh basil, stems removed
1/4 teaspoon salt
1/4 teaspoon ground black pepper
1 French baguette
2 cups shredded mozzarella cheese

Directions:

Preheat the oven on broiler setting.

In a large bowl, combine the plum tomatoes, sun-dried tomatoes, garlic, olive oil, vinegar, basil, salt, and pepper. Allow the mixture to sit for 10 minutes.

Cut the baguette into 3/4-inch slices. On a baking sheet, arrange the baguette slices in a single layer. Broil for 1 to 2 minutes, until slightly brown.

Divide the tomato mixture evenly over the baguette slices. Top the slices with mozzarella cheese.

Broil for 5 minutes, or until the cheese is melted. ♦



*The right perspective makes
the impossible possible.*

-Author Unknown

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TIME-SAVING TRICKS THAT SAVE HOURS EACH WEEK

When you look at your to-do list, does it seem a mile long? From running errands, returning emails and making hurried trips to the ATM, modern life has never been busier for Americans.

You can reclaim your day by using a few simple time-saving methods. By simplifying common tasks, you can open up hours each week plus reduce stress levels. The following are some strategies to consider if you want to make a big impact.

Handheld financial freedom

Need to pay the babysitter, split the lunch bill or send money to your sister for grandma's birthday gift? No need to run to the ATM. Person-to-person (P2P) payment options make it safe and simple to send money instantly.

Gareth Gaston, executive vice president of Omnichannel for U.S. Bank, shared results from the U.S. Bank Cash Behavior survey, which shows that 47 percent of people prefer to use digital apps to make payments versus cash. What's more, this desire crosses generations, so both boomers and millennials - and everyone in between - want to digitize personal payments.

A great, hassle-free option for P2P is Zelle, a payment network backed by leading financial institutions including U.S. Bank. Zelle works through your mobile banking app and allows you to quickly and securely send and receive payments. Plus, once you are registered, there is virtually no waiting period - accounts instantly reflect deposits and transfers. Imagine the time saved when you eliminate last-minute cash runs. Learn more at www.USbank.com/zelle.

Work smarter, not harder

Whether you are a bi-coastal professional or a stay-at-home parent, you have a lot to get done and little time to do it. With some strategic planning, your days will be less hectic while maximizing productivity.

Being proactive and organized can save loads of time. For example, on Sunday, organize outfits for the entire week for you and the kids. Another smart tip is to pack lunches, backpacks, and briefcases the night prior. Do these things and your mornings will be smooth sailing.

Another huge time-saver is how you communicate. Rather than responding to messages as they come, block specific times on your calendar - such as at 11 a.m. and 3 p.m. - to respond to communication. When you return emails, calls, and texts in batches, you save time by stringing out these activities throughout the day. *Bonus tip:* for smartphone addicts, make sure you program to auto-fill words you commonly use to make finger typing lightning-fast.

Shop savvy and eliminate errands

Running around town can eat up a lot of your valuable time. If you can automate deliveries of frequently used items, do it. Common household goods that are always on your list will no longer be a reason that drags you out the door.

Additionally, many retailers now offer online order and pickup options. This means you do all your shopping from the comfort of your home or office and then just swing by the store and they load your bags into your car. No crammed aisles, no long lines, no stress.

From eliminating the need for cash on hand to easing email overload, these smart tips will save you time so you can spend your spare moments doing the things you really love. Reclaim your life by adopting these strategies today. ♦

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INCREASE KITCHEN EFFICIENCY WITH EASE



Now that the busy holidays are behind us it is time to resolve how you can stay organized and create a functional space for family and friends to enjoy in the new year.

Plan in advance

Set aside time early in the week to plan the menu, from simple appetizers to the main entree. Grocery shopping apps, like AnyList, allow the whole

family to share and build lists together - which can help avoid any last-minute trips to the grocery store. Also, try to identify dishes that can be prepared in advance, so more time can be spent away from the kitchen when guests arrive.

Maximize storage and counter space

Optimize counter space by designing small stations for easy access to the necessities. A coffee bar "nook" complete with Keurig cups and mugs can help kick-start a busy day. Storage near the fridge should be stocked with foil and containers, ideal for packing up leftovers after a large party. Reserve the island counter for meal prep and the cabinets below for serving ware and glassware storage.

Keep all staples in arm's reach

Cooking can be made simple by organizing the essentials. Keep similar tools together, such as bakeware and cookie sheets in one drawer, and pantry staples in another. Spices and herbs should be alphabetized and stored near the stovetop to effortlessly add flavor. For those with design in mind, opt for open shelves to showcase dishes and small kitchen accessories, such as succulents and cook-books, while keeping everything within reach.

Simplify kitchen cleanup

Cleaning is often the most time-intensive chore in the kitchen, but if designed right, can be a breeze for home entertainers and kids alike. There are many new kitchen faucets that come complete with features that offer laser-like precision to contain splatter, meaning less soaking, scrubbing and shirt swapping. ♦

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TOP 5 FEATURES MILLENNIALS LOOK FOR IN A HOME

5. A room for a home office. The millennial workforce is a mobile workforce, and just as this generation is transforming the home market, it is also transforming the workplace. Millions of Americans work from home and many more are often given the option to work a day or two a week from home. With this shift, many potential homeowners want to be sure there is a suitable workspace for an office.

With evolving needs and different tastes, many millennials worry that they will spend a lot of time searching for that one, perfect dream home, with an emphasis on the perfect open-concept kitchen, with outdoor living areas, and multifunctional spaces. Millennials will bring new buyers to the market, so if you are considering selling your home, let me help you make it market-ready for every generation. ♦



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The Beasley Team invites you to a **seller showcase and buyer pre-foreclosure meeting** on FEB 10, 2018 from 2:00PM to 4:00PM. Please RSVP by Jan 30, 2018 to reserve a seat. Seating will be limited; refreshments and drinks will be provided.

Get all of your questions answered and get the facts on **how to buy and sell in 2018**. Loan officers, Title reps Escrow officers, and Realtors will be available to provide their professional advice at this informative event.

Directions:

Take I-5 to Carlsbad Village Drive in Carlsbad. Beasley Times Realty meeting will be at **539 Carlsbad Village Drive, Suite 106, Carlsbad CA 92008**. Office is located between Roosevelt and State Streets.

Rev Up Your Resolution!



Prize to be awarded by a drawing of all entries. Drawing to be held **February 23, 2018**. Winner need not be present. Odds of winning are 1 in 1,000. No cost or obligation to participate. Gift Card awarded where available.

Cash may be substituted if prize cannot be purchased for any given area. ©Farm Net.

Congratulations to the winner of the Action Camera Gift Card... Danial Herr!

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